

EKKA'S BEAUT BUDGET BUSTERS

New value food deals, half-price tickets and two-for-one rides are part of this year's budget conscious Ekka designed to deliver savings and make the Show affordable for all.

The RNA, a not-for-profit organisation, is very mindful of rising cost of living pressures and has worked closely with food and ride operators this year to deliver offers and discounts so families can enjoy Ekka on any budget.

From Super Saver Days to value meal bundles – the Ekka is forging new ways to make the fun more affordable!

Food & Drink Value

For the first time in our 148-year history all food vendors at the Show will have a special value item plus a food and drink bundle on their menu.

The majority of the new special low cost menu items offered by more than 110 Ekka food vendors will be \$10 or less, and the food and drink bundles will start from \$7.50.

If you're seeking to feed a family, there are countless bundles to suit all appetites from the hungry to discerning showgoer.

For those in-between snacks, swing by the Woolworths Fresh Food Pavilion where numerous samples will be on offer.

Showgoers also have the option of bringing in their own food and drinks. If you need to quench your thirst fill up your water bottle at one of the many free water filling stations that Urban Utilities will have around the Ekka.

Ekka Tuck Shop

The RNA is also launching a new discount food outlet - the Ekka Tuck Shop, which features a menu of hot food items all priced at \$5 and under.

The introduction of the new Ekka Tuck Shop provides more value with not a single food item over \$5, making for an easy and affordable way to feed the family as you walk around enjoying the Show.

Dine on dim sims for as little as \$2, potato scallops for \$3 or pay that little bit extra for potato gems, a chiko roll, spring roll or crumbed cheese and bacon sausage, which are all priced at \$5.



Riding High for Less - 2 for 1 Rides

The popular introduction of daily two-for-one rides returns, giving showgoers one hour of discounted rides from 9.30am to 10.30am every morning of Ekka in the B105 Sideshow Alley and Kids Carnival area.

At this year's Ekka there is also 20 per cent off digital \$150 ride cards and 15 per cent off digital \$100 ride cards. Customers can download their digital ride card and add it to their e-wallet from their ticket confirmation email. It can then be stored in their Apple/Android wallet for scanning.

The rides are always a major drawcard for showgoers and the prices don't have to break the budget with the following starting from as little as \$8!

- Cup and Saucer
- Samba Balloon Race
- Outback Monster Trucks
- Mini Pirate Ship
- Mini Ferris Wheel
- Fantasy Flyer
- Cars 4 Kids
- Pirates Nest



In addition the Euro Slide and Fun Slide offers three slides for \$10.

Discounts are just the Ticket!

The RNA has frozen the price of a family pass at \$88 to help provide more hip pocket relief. Family pass tickets are available online only and when booking, people need to nominate the day they are coming to the Ekka.

Also back this year are the four special Super Saver Days of Show – Monday, Tuesday, Thursday and Friday – which are 20 per cent cheaper than weekends and the public holiday.

Subscribers to ekka.com.au won't have to pay full price for any tickets with discounts on offer to subscribers in the lead up to Show. Even better, these discounts can be used in conjunction with the Super Saver Day discount offering an additional 20 per cent off.

It's Ekka-nomical!

FAMILY ITINERARY FOR A \$120 BUDGET

Entry to Ekka:

Purchase a Family Pass (for 2 adults and 2 kids) on a Super Saver Day (12,13, 15, 16 August) in the 25% off ticket sale being offered to Ekka website subscribers in early August.

Price: \$66

Rides:

The kids can jump on a slide ride during the daily 9.30am-10.30am 2-for-1 ride session

Price: \$10 (two kids get 3 rides each)

Morning Tea:

Bring your own or indulge in free gourmet food samples at the Woolworths Fresh Food Pavilion

Price: FREE

Lunch:

Pop over to The Courier-Mail Showbag Pavilion for a cheese toastie from Toastie Boy

Price: \$14 (for 4 toasties)

Showbags:

The kids can grab a Rainbow Freeze showbag.

Price: \$4 (for 2 showbags)

Afternoon Tea:

Enjoy an iconic Ekka Strawberry Sundae.

Price: \$26 (for 4 sundaes)

TOTAL: \$120.00

