

MEDIA RELEASE

Wednesday 16 August 2023

Bumper People's Day attracts more than 65,000 people

Queenslanders flocked to their beloved People's Day in droves today with more than 65,000 expected by nights' end in a massive show of support for the state's biggest event.

Huge crowds turned out to enjoy the Brisbane public holiday which showcased the Grand Parade of champion animals, a jam-packed program of live entertainment and the thrills of Sideshow Alley.

There's still four full days of fun to come with so much on offer including super savings with 20% off tickets on Thursday and Friday, as well as 2 for 1 rides from 9am to 10.30am each day of Show.

Here's what's in store tomorrow:

DAY 6: THURSDAY 17 AUGUST – HIGHLIGHTS

MEDIA DOORSTOP:

11.30am with RNA Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

JUDGING HIGHLIGHTS:

- 8am to 11am Sheep Competition Open Classes Judging in the Large Animal Pavilion
- 8am to 6pm Horse Competition Highlights include Harness Turnout, Riding Pony Show Hunter, and Novice Show Hunter Pony in the Main Arena
- 9am to 5.20pm Woodchop & Sawing Competition Highlights include Open 350mm Underhand Championship of Australia and Australian Titles, 350mm Underhand, and Open 275mm Standing Block Handicap from 4pm at Woodchop Arena presented by AAM
- From 9am Showjumping Competition Highlights include the Young Riders Jumping Contest in the Main Arena
- 1.30pm Cookery Live judging of the new ABC Radio Brisbane Queensland on a Plate Class featuring the pineapple upside down cake at ABC Studio on Ground Floor of the Channel 7 Pavilion.
- 9am 5pm Canine Competition presented by Sushi Hub Gundogs Group Judging

WHICH WILL BE TOP DOG AT GUNDOGS

When: From 9am

Where: Sushi Hub Dog Pavilion

Watch the Gundogs compete to be top dog! Gundogs are a group of dogs classified as 'hunting dogs' and are divided into three primary types – retrievers, flushing dogs and pointing breeds. On show will be Labrador Retrievers, Field Spaniels, Irish Water Spaniels and Nova Scotia Duck Tolling Retrievers.

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DON'T BE SHEEPISH

When: 8am – 11am Where: Level 1, Large Animal Pavilion

Ekka's sheep competition kicks off with judging taking place from Thursday to Saturday. New breeds featured this year include Corriedale and Dorset Down, along with the popular Dorper, Border Leicester and Suffolk breeds.

REGIONAL FASHION FOCUS FOR ANNIVERSARY PARADES

When: 11.30am, 12.30pm AND 1.30pm Where: Main Stage, Channel 7 Pavilion

In its 30th year, Queensland's longest running fashion parades, the Natural Fibres Fashion Parades presented by Channel 7, will feature more regional designers than ever before and introduce swimwear and childrenswear for the first time.

YOUNG RIDERS JUMP TO NEW HEIGHTS

When: 10am – 12pm and 1.30pm -6pm

Where: Main Arena

Highlights in the Horse competition on Thursday include: Novice Show Hunter Pony, Harness – Light Horses and Ponies, Harness Turnout, Riding Pony Show Hunter, Riding Ponies – Led, Novice Show Ponies, and Working Hunter Hack. Plus, the Young Riders Showjumping class will be judged. Marvel at the incredible heights these horses and their young riders can jump!

KIDS GO LOCO FOR COCOMELON

When: 10am

Where: Main Stage, Channel 7 Pavilion

From Melon Patch Academy to the Ekka's Main Stage for the very first time, get ready to sing, play and dance with JJ. With lots of toetapping and sing-a-long fun, kids will love meeting JJ from CoComelon. CoComelon has become a world-wide phenomenon, with billions of views on YouTube, Netflix and other streaming platforms.

ICONIC EKKA EATS

Where: Around grounds

The best of the best show food is back. Don't miss your chance to get your fix and grab them while they're hot. Delicious Dagwood Dogs, Twisted Chips, Cheese Toasties, Butter Board Sandwiches and for those with a sweet tooth you can't go past Strawberry Sundaes, Fairy Floss and the CWA scones, with jam and cream. Now that's iconic!

ONE NIGHT ONLY – DRAG QUEEN BINGO

When: 8.30pm

Where: XXXX Stockmen's Bar and Grill

Frock up for the fabulous Drag Queen Bingo featuring your favourite ABBA songs at XXXX Stockmen's Bar and Grill. Showgirl Vollie LaVont will treat you to a range of performances, glamorous fashions, and a whole lot of lip-syncing fun.

Ekka Essentials:

- Royal Queensland Show (Ekka) August 12-20, 2023
- Brisbane Showgrounds, 600 Gregory Terrace, Bowen Hills, Queensland
- Gates open at 9am
- Tickets are available online at <u>www.ekka.com.au</u>

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EDITORS PLEASE NOTE: The 2023 Ekka Media Kit is now available to download. It is the most comprehensive information guide to the show - to download please visit <u>www.ekka.com.au/media/media-kit/</u>

And download the Ekka App from Google Play or the App Store.

For the latest updates, follow us on social media @TheEkka



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