

MEDIA ALERT

August 15, 2024

Here comes the sun... Dairy Queens to hold court

With blue skies, great weather and perfect temperatures predicted for the rest of the Ekka, come on down Queensland and take advantage of the Super Saver Day tomorrow with 20% off tickets.

Today, more than 25,000 people flocked to the Ekka to soak up the sun, excitement and all the fun of the fair.

Tomorrow, the dairy cattle take centre stage in the Main Arena when Queensland dairy industry royalty gather for the awarding of the prestigious title of Supreme Dairy Cow of Show.

And with the big beefies moving out, it's time for the small breeds to star with the stud beef small breeds being crowned.

Here's what's in store for Day 7 tomorrow:

DAY 7: FRIDAY 16 AUGUST 2024 - HIGHLIGHTS

MEDIA DOORSTOP: 11.30am with RNA Chief Executive Brendan Christou on Heritage Hill overlooking the Main Arena.

JUDGING HIGHLIGHTS:

- 8am to 5.30pm: Farriers and Blacksmiths competition at Stockman's Rest
- 9am-5pm: Dairy Cattle All Breed Junior, Intermediate Udder, Intermediate Classes, Junior, Intermediate Udder Interbreed and Intermediate Interbreed Dairy Classes, Senior Dairy Cow (1pm), Senior Interbreed (2.30pm), and Premier Breeder's Award and Most Successful Exhibitor (4pm) in Main Arena
- 11am-4pm: Dairy Goats including the Junior Handlers Competition in the Large Animal Pavilion (Level 1)
- 9am-6pm: Showjumping Highlights include Young Riders Jumping Contest (8.30am), Junior (3.30pm) and Open (4.45pm) Six Bar in Main Arena
- 9am-6pm: Horse Competition Highlights include Pony Hacks (9am), ANSA Led (9.30am), Child's Show Pony Hacks (1.30pm) and ANSA Under Saddle (2.45pm) in Main Arena
- 8am-10am: Sheep Competition School Class in Large Animal Pavilion (Level 1)
- 10am & 2pm: Young Judges Competition Dairy Goats at 10am in the Large Animal Pavilion (Level 1) and Stud Sheep at 2pm in Large Animal Pavilion (Level 2)
- 12.30pm-5pm: Stud Beef Small Breeds and Smalls Breeds Champion Interbreed (4pm) in Main Arena

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WHO WILL REIGN SUPREME

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When: From 9am – 5pm. Where: Main Arena

Dairy cattle have been exhibited at the Ekka for more than a century and tomorrow the Show will welcome one of the largest dairy cattle competitions in Australia. The cream of Queensland's dairy industry will be showcased and almost 140 head of cattle will compete with the highlight of the competition the Supreme Champion Dairy Cow of Show which will be crowned from 2.30pm.

LITTLE GUYS TO STAR

When: From 12.30pm Where: Main Arena

The big beef cattle have had their turn in the spotlight and now it's time for the stud beef small breeds to shine. They measure up to just over a metre in stature and will take to the Main Arena tomorrow. The pint-sized breeds to be judged include Australian Lowline, Australian Heritage Angus, Dexter and Miniature Galloway.

THESE DOGS WORK HARD FOR THE MONEY

When: From 8.30am

Where: Sushi Hub Dog Pavilion

Top working dogs including Border Collies, Australian Cattle Dogs and Australian Kelpies will take centre stage on Friday. Intelligent and loyal...working dog breeds are some of the most popular in Australia. Enjoy watching Collie, German Shepherd, Icelandic Sheepdog, Old English Sheepdog, Pumi and Finnish Lapphund dogs compete for blue ribbons. Royal watchers will love seeing the Corgis on show!

CELEBRITY CHEF AT EKKA

When: 12pm

Where: Royal Queensland Cooking Stage presented by Saveful

Australian food icon and celebrity chef Matt Moran headlines the Royal Cooking Stage presented by Saveful tomorrow. As the man behind best-selling cookbooks and TV shows and the owner of leading Australian restaurants, Matt is also a fourth-generation farmer who had a rural upbringing on a dairy property. Hailed as one of the pioneers of the 'paddock to plate' philosophy, Matt is an Ambassador for Thankful for Farmers and Partner and Ambassador of Saveful.

YOU'VE GOAT TO BE THERE

WHEN: From 11am

WHERE: Level 1 Large Animal Pavilion

They've goat milk and are ready to compete at Ekka in one of the largest gatherings of dairy goats in Queensland. Judging will take place tomorrow with a highlight the Dairy Goat Junior Handlers – a cute competition which educates and encourages young goat breeders, attendants and assistants.

SCHOOL SHEEP JUDGING

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WHEN: From 8am. WHERE: Level 1, Large Animal Pavilion

Ekka's school sheep competition is on with Dorper, Texel, Poll Dorset, South Downs and Suffolk breeds among those to be judged.

EDITORS PLEASE NOTE: The 2024 Ekka Media Kit is now available to download. It is the most comprehensive information guide to the show - to download please visit <u>www.ekka.com.au/media/media-kit/</u>

And download the Ekka App from Google Play or the App Store.

Don't forget to follow us on social media @TheEkka



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