

MEDIA ALERT

August 13, 2024

Ekka-citement builds for People's Day tomorrow

It's one of our favourite days – **People's Day** – when Queenslanders and visitors to our great state come out for a day of Ekka fun and celebration of agriculture.

Brisbane's iconic show day holiday has been an institution since the first Ekka in 1876, when the people of Brisbane were granted a day off work to attend the show.

TOMORROW'S HIGHLIGHTS - WEDNESDAY 14 AUGUST - PEOPLE'S DAY!

There's no wonder tens of thousands choose to spend their day at Ekka with spectacles including bearded men undergoing a floral transformation on stage, line dancing hoedowns, celebrity chef time with Andy Cooks and the iconic Grand Parade.

Let's look at the fun lineup for Ekka Day 5!

MEDIA DOORSTOP

When: 11am with RNA Chief Executive Brendan Christou Where: Heritage Hill, Brisbane Showgrounds

JUDGING HIGHLIGHTS

- 8.30am-9.30am: Young Judges Dairy Cattle Judging in Large Animal Pavilion, Level 1
- 11am-4pm: Dairy Cattle Judging in Large Animal Pavilion, Level 1
 - Youth Team Challenge (11am-12pm)
 - RNA Young Paraders Competition (11am-12noon)
 - All Breeds Youth Show (3pm-4pm)
- 8.30am-5pm: Canine Toys Group Judging at the Sushi Hub Dog Pavilion
- 10am-4.30pm: Canine Scent Work Judging at Stockman's Rest
- 9am-3.30pm: Cats Supremes and Group Specials Judging at the Sushi Hub Cat Precinct
- From 2pm Woodchop and Sawing Finals at the Ekka Woodchop Arena presented by AAM
- 9am-6pm: Horse Judging in Main Arena
- 9am-11pm: Junior Showjumping in Main Arena
- 3pm-5pm Showjumping Competition Holiday Prix

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<u>GRAND PARADE WITH A SPECIAL PERFORMANCE BY THE STAR OF TINA – THE TINA</u> <u>TURNER MUSICAL!</u>

When: 1.30pm Where: Main Arena

The iconic Grand Parade has greatly evolved from when a full parade of cattle and horses was held to welcome the Duke and Duchess of Cornwall and York back in 1901. Tomorrow, the grand parade will showcase some of Ekka's best animals, including beef and dairy cattle, horses, sheep, goats etc... The Grand Parade also features a special performance by Ruva Ngwenya – the Star of the Tina - The Turner musical – she will sing the national anthem at the start of the grand parade at 1.30pm. Ruva has performed in a string of successful musicals; We Will Rock You, Beautiful: The Carole King Musical, Ragtime and Moulin Rouge The Musical, solidifying her as one of musical theatre's most sought after performers. The smash hit musical, currently playing at QPAC, has been wowing Brisbane audiences, capturing the hearts of audiences with its powerful storytelling, incredible performances, and iconic music.

BEARDS SET FOR FLORAL FLOURISH

When: 11.30am

Where: Floristry Stage, Ag Education Hall

Some of the best beards in the Sunshine State will be lining up for a floral transformation of their facial fuzz, in an event compered by well-known landscape architect Costa Georgiadis. Flower Beards has become one of the most popular inclusions in the Floristry Competition, with bearded men having their beards treated to a bouquet of beauty live on stage within a 60-minute timeframe.

CELEBRITY CHEFS AT EKKA

When: 3pm

Where: Royal Queensland Cooking Stage presented by Saveful

This year, it's not just the gas burners bringing fire power to the kitchen with hugely popular celebrity chef Andy Hearnden taking to the stage on People's Day. Andy Hearnden, better known as Andy Cooks, is a chef who creates cooking content for his 15 million subscribers across TikTok, YouTube, Instagram and Facebook. Join Andy Cooks and the Kilcoy Global Foods team as they showcase award-winning beef.

HOEDOWN TO STOCKY'S FOR LINEDANCING FUN

When: 11am – 3pm

Where: XXXX Stockmen's Bar & Grill

More than 80 boot-scooting dance instructors, club members and students from across Queensland will be showing show-goers how it's done at Ekka's Line Dancing Hoedown. Kick up your heels at this event that includes social dancing, competition demonstrations, beginner workshops for the public and the Queensland Club Challenge.

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DANCE LIKE NO ONE IS WATCHING

When: 3.30pm - 5.30pm

Where: XXXX Stockmen's Bar & Grill

The toe tapping will continue at XXXX Stockmen's Bar & Grill when the cloggers come to town. Clogging is an energetic and percussive dance form from the mid-1700s. Over time, the influence of tap dancing and Canadian step dancing shaped the modern clogging we see today. It is a dance form enjoyed by all ages from 8-year-olds to 80-year-olds. Brisbane's Confidence Cloggers dance to a wide range of music including pop, country, hip hop, bluegrass and latin.

MORE WETHER IN SHEEP SHOW

When: 8.30am-10.30am

Where: Large Animal Pavilion, Level 2

The School Wether Class has almost doubled in size, with eight schools now opting into this Sheep Competition. Since March, students from schools across Queensland have been playing parent to the sheep, with each school allocated three Merino wethers. Tomorrow, their woolly prodigies will be shorn and judged, with points awarded for their weight and the weight of their luscious locks.

TINY TOYS IN CANINE COMP

When: 8.30am-5pm

Where: Sushi Hub Canine Pavilion

Kewpie dolls and showbag inclusions aren't the only toys getting around on People's Day, with the Toys Group judging in the Canine Competition presented by Sushi Hub. Watch lap dogs lap up the attention as papillons, pugs, King Charles spaniels and the Chinese crested dogs parade around.

CHOPPING ACTION

When: 9am-5.30pm

Where: Ekka Woodchop Arena presented by AAM

Don't miss a minute of the finals in woodchop and sawing on People's Day. From 2pm, take your seat in the Ekka Woodchop Arena presented by AAM for the creme de la creme of competitors in this exciting pursuit.

EDITORS PLEASE NOTE: The 2024 Ekka Media Kit is now available to download. It is the most comprehensive information guide to the show - to download please visit www.ekka.com.au/media/media-kit/

And download the Ekka App from Google Play or the App Store.

Don't forget to follow us on social media @TheEkka



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